

MUSEUM OF THE MOVING IMAGE

FOR IMMEDIATE RELEASE

RICHMOND COUNTY SAVINGS FOUNDATION TO SUPPORT FREE FRIDAY NIGHTS AT MUSEUM OF THE MOVING IMAGE

Free Friday Nights initiative offers free gallery admission to all visitors every Friday evening between 4:00 and 8:00 p.m.

Astoria, New York, March 21, 2019—Museum of the Moving Image has received a grant in the amount of \$75,000 from the Richmond County Savings Foundation to support the Museum's free gallery hours on Friday evenings. The **Free Friday Nights** initiative offers all visitors free gallery admission every Friday evening, between 4:00 and 8:00 p.m. Additionally, this program is supported, in part, by public funds from the New York City Department of Cultural Affairs.

Carl Goodman, Executive Director of the Museum said: "We thank the Richmond County Savings Foundation for providing the opportunity to experience the Museum free of charge."

"The Richmond County Savings Foundation is proud to partner with the Museum of the Moving Image in an effort to allow the greater community access to the wonderful content of MoMI. It is our hope that visitors during the Free Friday evenings, particularly those who are not traditional museum goers, will develop an appreciation of the arts and culture and continue to experience and support MoMI for years to come," said Kim Seggio, Senior Program Officer at the Richmond County Savings Foundation.

Visitors during Free Friday Nights will be able to experience the Museum's popular ongoing exhibitions: *The Jim Henson Exhibition*—devoted to wildly inventive TV and puppetry innovator Jim Henson, best known as the creator of the Muppets—and *Behind the Screen*, the Museum's dynamic core exhibition that explores how film, television, and digital media is made, marketed, and shown. Current temporary exhibitions *A Whole Different Ball Game: Playing Through 60 Years of Sports Video Games*, *Don't Forget the Pictures: Glass Slides from the Collection*, and *Crossover (The Scene)*, a video by Ahmed El Shaer, are also on view. The Museum's Café, where coffee and soft drinks and light snacks are served, and Museum shop are also open, adding to the lively environment.

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Press Contact: Tomoko Kawamoto, tkawamoto@movingimage.us / 718 777 6830

MUSEUM INFORMATION

Museum of the Moving Image advances the understanding, enjoyment, and appreciation of the art, history, technique, and technology of film, television, and digital media. In its acclaimed facility in Astoria, New York, the Museum presents exhibitions; screenings; discussion programs featuring actors, directors, and industry leaders; and education programs which serve more than 50,000 students each year. The Museum also houses a significant collection of moving-image artifacts.

Hours: Wed–Thurs, 10:30 a.m.–5:00 p.m. Fri, 10:30 a.m.–8:00 p.m. Sat–Sun, 10:30 a.m.–6:00 p.m.

Museum Admission: \$15 adults; \$11 senior citizens (ages 65+) and students (ages 18+) with ID; \$9 youth (ages 3–17). Children under 3 and Museum members are admitted free.

Free Friday Nights: free gallery admission every Friday, 4:00 to 8:00 p.m. presented by the Richmond Country Savings Foundation. Additionally, this program is supported, in part, by public funds from the New York City Department of Cultural Affairs.

Film Screenings: Fridays, Saturdays, and Sundays, and as scheduled. Unless otherwise noted, tickets: \$15 adults, \$11 students and seniors, \$9 youth (ages 3–17), free or discounted for Museum members (depending on level of membership). Advance purchase is available online. Ticket purchase includes same-day Museum admission.

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: M or R to Steinway Street. N or W to 36 Ave or Broadway.

Program Information: Telephone: 718 777 6888; Website: movingimage.us

Membership: <http://movingimage.us/support/membership> or 718 777 6877

Museum of the Moving Image is housed in a building owned by the City of New York and has received significant support from the following public agencies: New York City Department of Cultural Affairs; New York City Council; New York City Economic Development Corporation; New York State Council on the Arts with the support of Governor Andrew M. Cuomo and the New York State Legislature; Institute of Museum and Library Services; National Endowment for the Humanities; National Endowment for the Arts; and Natural Heritage Trust (administered by the New York State Office of Parks, Recreation and Historic Preservation). For more information, please visit movingimage.us.